THE NEXT
Whole Earth
Catalog

COEVOLUTION
Quarterly

BOX 428
SAUSALITO CALIFORNIA 94966
(415) 332 1716

Random House,
attn: Marylea O'Reilly,
201 East 50th St,
New York, NY 10022.

8/21/81.

Dear Marylea,

Here is a stat for the belly band for The Next, Second Edition. Looks pretty good to me although they'll have to watch for shadows where it's been cut out. David Wills, our esteemed designer would like to see a blue-line on it before it goes to press. We are also anxiously awaiting paper samples for this. Ed Prigge at Rand McNally called and said that they would have no problems with the belly band providing that it did not extend further than 6" inside the cover. If you have questions about technical specs for this belly band I think it would be better to talk direct with him.
As regards the insert, we will be going for a single sheet of approximately 60# paper, with several perforations. I will be checking details with Ed early next week so that it doesn't hold up the rest of the schedule.
To confirm what I said yesterday about the schedule:

9/1/81	film for 9 forms to arrive Versailles.
9/9/81	" " 8 " " " " " (this is a day later than I said but I forgot to allow for Labor Day).
9/14/81	film for last 2 forms to arrive.

With any luck this can be improved a little, but I'd rather not promise. I will be going to Versailles for the run and so it will not be necessary to send back the last forms for final approval which will save a couple of days when we most need it.
The last thing I want to confirm is that we wish to remove the yellowish tint from around the World Biogeographical Provinces map on the inside front cover, this includes what's under the text. We also want to make sure that we have coated stock on the inside cover as in the 3rd printing of the first edition.

I think that's it for now. Please call any time if any problems crop up. Please let us know about the papers available for the belly band as soon as possible.

Yours,

Jonathan Evelegh

Jonathan Evelegh.

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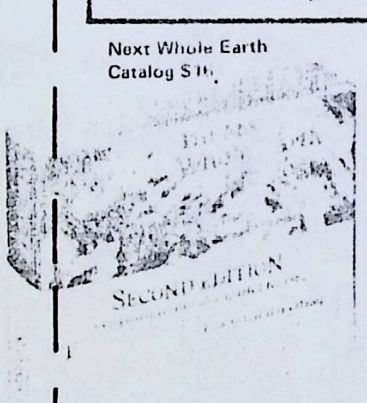

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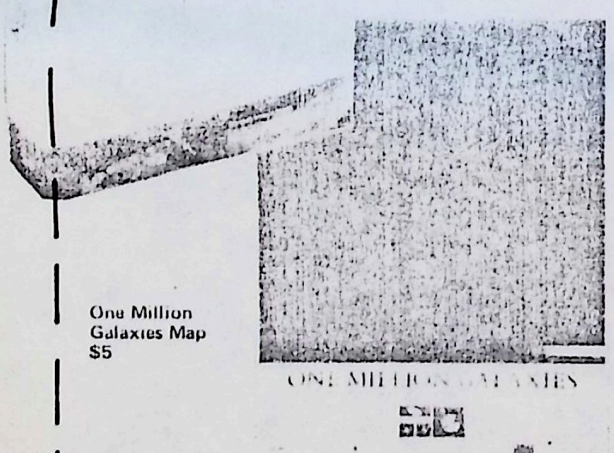

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